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DESPITE PUBLIC DOUBT, NJ ROLLS THE DICE WITH ONLINE GAMING

As New Jersey begins its foray into online gaming, it does so despite consistent public doubt about the desirability of making gambling so accessible. Regular polls by Fairleigh Dickinson University's PublicMind have shown that a plurality of Garden State voters oppose the decision by the legislature and signed into law by the governor to allow New Jersey casinos to run casino games online (41% in March 2013).

"New Jersey is taking its chances that the public won't mind so much once the gaming begins," said Krista Jenkins, a professor of political science and director of the poll.

New Jersey voters' attitudes mirror national opinions. FDU's national polls have also shown that by a two-to-one margin (60-27%) voters disapprove of letting states run gambling games over the Internet.

"It's not just the struggling casinos that will enjoy the new revenue, the state legislature will too," said Jenkins. She also noted that women are significantly more likely than men to oppose the spread of gambling, including by Internet. "One has to wonder, if the legislature were composed predominantly of women rather than men, whether online gaming would have had received a legislative pass."

New Jersey

Do you favor or oppose of the recent decision by the legislature and signed into law by Governor Christie that allows New Jersey casinos to run online gambling for people in New Jersey?											2012	2011
	All (March 2013)	**Party**			**Gender**		**Age**					
		Dem	Ind	Rep	Men	Women	18-29	30-44	45-59	60+		
Favor	**41%**	37	40	48	51	32	40	55	36	31	**31%**	**26%**
Oppose	**46%**	50	45	44	39	53	50	33	52	53	**58%**	**67%**
Unsure	**13%**	13	15	9	10	15	10	13	12	15	**11%**	**7%**

Nation December 2012

And how about online gambling? Do you favor or oppose allowing states to run betting games online, over the internet?										
	All	**Party**			**Gender**		**Age**			
		Dem	Ind	Rep	Men	Women	18-29	30-44	45-59	60+
Favor	**27%**	27	31	26	36	19	39	41	24	14
Oppose	**60%**	59	58	63	53	67	52	42	63	76
Unsure	**12%**	14	11	10	11	14	9	17	12	10

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