

**TRUMP AND CARSON TOP LIST OF REPUBLICAN FIELD; CLINTON MAINTAINS
LEAD OVER SANDERS IN LATEST NATIONAL POLL FROM FAIRLEIGH DICKINSON
UNIVERSITY'S PUBLICMIND**

Fairleigh Dickinson University, October 8, 2015 — Business tycoon Donald Trump and Dr. Ben Carson are nearly even in the top two spots for the lead among Republican contenders for their party's nomination, while former Secretary of State Hillary Clinton maintains her sizable lead over her closest rival, Vermont Senator Bernie Sanders, as the Democrats prepare for their first debate next week. And, by a sizable majority, voters are more interested in supporting candidates with great ideas rather than those who are deemed winnable. These and other findings emerge from Fairleigh Dickinson University's PublicMind survey of registered voters in the United States.

Twenty-six percent of registered Republicans say they would vote for Trump if the election were held today with similar numbers (22%) identifying Carson as their candidate of choice. No other candidate achieved double digit status in the poll, with many "Establishment" candidates mired in the single digits. For example, former Florida Governor Jeb Bush and New Jersey Governor Chris Christie — both early frontrunner contenders — attract the support of seven and three percent of registered Republicans, respectively. Former CEO of Hewlett-Packard Carly Fiorina, the sole woman amongst the crowded field, garners seven percent.

"Among Republicans, this is clearly an outsider's game so far. The fact that Trump and Carson — two personalities who are better known for their business and medical acumen — are polling so well reflects the frustration that Republican voters seem to have toward the political system," said Krista Jenkins, professor of political science and director of PublicMind.

On the other side, Clinton outshines the luster of Sanders among registered Democratic voters. Almost half (45%) would vote for Clinton with a quarter (23%) who prefer Sanders. Overwhelmingly, non-white registered voters prefer Clinton (56%) nearly double to white Democrats (26%). Millennials are among those the most likely to endorse Sanders. The possible candidacy of Vice President Joe Biden would attract almost a fifth of Democratic support (17%).

"Although the email controversy has dogged Clinton in recent weeks, she remains the candidate to beat on the Democratic side. With the first debate looming, Sanders and other Democratic candidates will be looking to chip away at her sizable lead nationally," said Jenkins.

About equal numbers of voters say they are optimistic (49%) that the nomination process will result in good choices next November as say they are pessimistic (45%). And 55 percent say they are satisfied with the nomination process. The rest are either unsatisfied or don't know what to think of the

process. Republicans (68%) are more likely than Democrats to express satisfaction (53%), with independents the most dissatisfied (35%).

Voters are more decisive about the media, however. Over a third (36%) rate media coverage of the process as “excellent” or “good,” with almost six-in-ten (59%) saying it’s “only fair” or “poor.” A quarter (24%) are following the contest very closely, with another 50 percent who are paying slightly less attention.

“These numbers offer neither a resounding thumbs up or thumbs down to the process. Unfortunately, we’re not rating a movie. It’s the foundation for choosing presidential nominees. Many seem to be losing or have lost faith in a system that’s one step removed from selecting the President of the United States,” said Jenkins.

Finally, across the board voters say they prefer candidates who think about important issues the way they do over those who can win the nomination. Eighty-two percent say they prefer candidates who think like them with significantly fewer (14%) who offer a more strategic appraisal. This is a universal finding across a host of demographic categories.

“Voters seem to be hungry for authenticity over electability. They’re clearly saying they want their candidates to speak honestly about issues, even if that means they may not be deemed ‘electable’ by the pundits. That may be a tougher line to walk, however, as the time for voting draws nearer and candidates have to appeal to a broad cross section of partisans in order to cinch the nomination,” said Jenkins.

Methodology - The Fairleigh Dickinson University poll was conducted by landline and cellular telephone October 1-5, 2015 among a random national sample of 824 registered voters. Results have a margin of sampling error of +/- 4.1 percentage points, including the design effect.

Methodology, questions, and tables on the web at: <http://publicmind.fdu.edu>
Radio actualities at 201.692.2846 For more information, please call 201.692.7032

Methodology

The most recent survey by Fairleigh Dickinson University’s PublicMind was conducted by telephone from October 1-5, 2015 using a randomly selected sample of 824 registered voters nationwide. One can be 95 percent confident that the error attributable to sampling has a range of +/- 4.1 percentage points, including the design effect. The margin of error for subgroups is larger and varies by the size of that subgroup. Survey results are also subject to non-sampling error. This kind of error, which cannot be measured, arises from a number of factors including, but not limited to, non-response (eligible individuals refusing to be interviewed), question wording, the order in which questions are asked, and variations among interviewers.

Interviews were conducted by SSRS of Media, Pennsylvania, with professionally trained interviewers using a CATI (Computer Assisted Telephone Interviewing) system. Random selection is achieved by computerized random-digit dialing. This technique gives every person with a landline or cellular phone number (including those with unlisted numbers) an equal chance of being selected.

The total combined sample is mathematically weighted to match known demographics of age, sex, race, and education. 452 interviews were conducted on landlines and 372 were conducted on cellular telephones.

The sample was purchased from Marketing Systems Group and the research was funded by Fairleigh Dickinson University.

Tables

I'm going to read you a list of current and prospective candidates for the Republican nomination for president. If the election were held today, who would you vote for? N = 305; MoE +/- 5.6

| | All | Sex | | Age | | | | Education | | | Race | |
|----------------|------------|------|--------|-------|-------|-------|-----|-----------|-----------|-----------|-------|-----------|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | HS less | Some coll | Coll post | White | Non-white |
| Jeb Bush | 7% | 8 | 7 | 0 | 8 | 11 | 6 | 4 | 11 | 8 | 8 | 7 |
| Ben Carson | 22% | 23 | 22 | 14 | 24 | 18 | 27 | 15 | 28 | 26 | 23 | 17 |
| Chris Christie | 3% | 3 | 4 | 11 | 3 | 4 | 1 | 2 | 3 | 4 | 4 | 0 |
| Ted Cruz | 5% | 4 | 6 | 0 | 2 | 7 | 8 | 6 | 7 | 3 | 6 | 0 |
| Carly Fiorina | 7% | 6 | 7 | 7 | 5 | 6 | 8 | 5 | 9 | 5 | 6 | 10 |
| James Gilmore | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Lindsey Graham | * | 1 | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 0 |
| Mike Huckabee | 6% | 6 | 7 | 7 | 6 | 4 | 8 | 9 | 2 | 8 | 6 | 10 |
| Bobby Jindal | 1% | 1 | 1 | 7 | 0 | 1 | 0 | 2 | 0 | 1 | 1 | 0 |
| John Kasich | 1% | 1 | 0 | 0 | 0 | 0 | 3 | 1 | 0 | 0 | 1 | 0 |
| George Pataki | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Rand Paul | 4% | 4 | 4 | 11 | 7 | 1 | 0 | 4 | 4 | 4 | 4 | 7 |
| Marco Rubio | 8% | 11 | 5 | 4 | 6 | 11 | 10 | 4 | 6 | 15 | 8 | 7 |
| Rick Santorum | * | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Donald Trump | 26% | 26 | 26 | 25 | 31 | 27 | 16 | 40 | 21 | 15 | 25 | 30 |
| Other | 1% | 1 | 1 | 4 | 1 | 0 | 0 | 0 | 1 | 1 | 1 | 0 |
| Wouldn't vote | 1% | 1 | 1 | 0 | 1 | 2 | 1 | 0 | 1 | 1 | 0 | 3 |
| DK/Ref (vol) | 8% | 6 | 8 | 11 | 4 | 8 | 10 | 7 | 8 | 8 | 10 | 7 |

I'm going to read you a list of declared and potential candidates for the Democratic nomination for president. If the election were held today, who would you vote for? N = 339; MoE +/- 5.3

| | All | Sex | | Age | | | | Education | | | Race | |
|-----------------|------------|------|--------|-------|-------|-------|-----|-----------|-----------|-----------|-------|-----------|
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | HS less | Some coll | Coll post | White | Non-white |
| Joe Biden | 17% | 14 | 20 | 6 | 17 | 2 | 22 | 11 | 18 | 25 | 20 | 13 |
| Lincoln Chafee | * | 0 | 1 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 1 | 0 |
| Hillary Clinton | 45% | 46 | 43 | 34 | 50 | 47 | 48 | 55 | 32 | 37 | 36 | 56 |
| Laurence Lessig | * | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | 1 | 0 |
| Martin O'Malley | 1% | 1 | 0 | 2 | 1 | 0 | 0 | 2 | 0 | 0 | 0 | 2 |
| Bernie Sanders | 23% | 30 | 18 | 43 | 24 | 15 | 13 | 14 | 32 | 30 | 26 | 20 |
| Jim Webb | 1% | 1 | 6 | 0 | 1 | 1 | 0 | 1 | 0 | 1 | 1 | 1 |
| Other | 1% | 1 | 2 | 0 | 2 | 1 | 2 | 2 | 2 | 0 | 2 | 0 |
| Wouldn't vote | 3% | 1 | 5 | 0 | 2 | 6 | 6 | 3 | 6 | 3 | 4 | 3 |
| DK/Ref (vol) | 7% | 4 | 11 | 17 | 2 | 8 | 9 | 11 | 9 | 4 | 9 | 7 |

| <i>In general, would you say you're optimistic or pessimistic [rotate] that the nomination process will result in good choices next November?</i> | | | | |
|---|------------|-------|-----|-------|
| | | Party | | |
| | All | Dem | Ind | Repub |
| Optimistic | 49% | 51 | 37 | 54 |
| Pessimistic | 45% | 41 | 58 | 43 |
| DK (vol) | 6% | 8 | 5 | 3 |
| Refused (vol) | 0 | 0 | 0 | 0 |

| <i>In general, would you say you're optimistic or pessimistic [rotate] that the nomination process will result in good choices next November?</i> | | | | | | | | | | | | |
|---|------------|------|--------|-------|-------|-------|-----|-----------|-----------|-----------|-------|-----------|
| | All | Sex | | Age | | | | Education | | | Race | |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | HS less | Some coll | Coll post | White | Non-white |
| Optimistic | 49% | 52 | 46 | 51 | 49 | 48 | 50 | 53 | 51 | 43 | 47 | 54 |
| Pessimistic | 45% | 41 | 48 | 44 | 46 | 46 | 45 | 38 | 42 | 53 | 48 | 36 |
| DK (vol) | 6% | 7 | 6 | 6 | 6 | 6 | 5 | 9 | 7 | 3 | 5 | 10 |
| Ref (vol) | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

| <i>How satisfied or unsatisfied [rotate] are you with the process for choosing the candidates for US president?</i> | | | | |
|---|------------|-------|-----|-------|
| | | Party | | |
| | All | Dem | Ind | Repub |
| Very satisfied | 4% | 4 | 6 | 4 |
| Satisfied | 51% | 49 | 29 | 64 |
| Unsatisfied | 23% | 21 | 34 | 23 |
| Very unsatisfied | 14% | 16 | 24 | 5 |
| DK (vol) | 8% | 10 | 7 | 4 |
| Refused (vol) | 0 | 0 | 1 | 0 |

| <i>How satisfied or unsatisfied [rotate] are you with the process for choosing the candidates for US president?</i> | | | | | | | | | | | | |
|---|------------|------|--------|-------|-------|-------|-----|-----------|-----------|-----------|-------|-----------|
| | All | Sex | | Age | | | | Education | | | Race | |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | HS less | Some coll | Coll post | White | Non-white |
| Very satisfied | 4% | 4 | 4 | 2 | 2 | 4 | 6 | 4 | 4 | 5 | 4 | 4 |
| Satisfied | 51% | 55 | 47 | 52 | 58 | 52 | 42 | 48 | 54 | 50 | 52 | 48 |
| Unsatisfied | 23% | 21 | 26 | 23 | 18 | 23 | 31 | 23 | 24 | 25 | 25 | 20 |
| Very unsatisfied | 14% | 14 | 14 | 10 | 13 | 14 | 16 | 16 | 10 | 14 | 12 | 19 |
| DK (vol) | 8% | 7 | 9 | 12 | 9 | 6 | 6 | 10 | 8 | 5 | 7 | 9 |
| Refused (vol) | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 |

| <i>How would you rate the job the media is doing so far in covering the presidential nominating contest?</i> | | | | |
|--|------------|-------|-----|-------|
| | | Party | | |
| | All | Dem | Ind | Repub |
| Excellent | 7% | 7 | 9 | 7 |
| Good | 29% | 30 | 20 | 34 |
| Only fair | 33% | 38 | 31 | 29 |
| Poor | 26% | 21 | 35 | 27 |
| DK (vol) | 4% | 4 | 5 | 3 |
| Refused (vol) | 0 | 0 | 0 | 0 |

| <i>How would you rate the job the media is doing so far in covering the presidential nominating contest?</i> | | | | | | | | | | | | |
|--|------------|------|--------|-------|-------|-------|-----|-----------|-----------|-----------|-------|-----------|
| | All | Sex | | Age | | | | Education | | | Race | |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | HS less | Some coll | Coll post | White | Non-white |
| Excellent | 7% | 6 | 8 | 5 | 12 | 5 | 6 | 9 | 6 | 6 | 6 | 8 |
| Good | 29% | 26 | 32 | 27 | 28 | 29 | 34 | 33 | 27 | 28 | 30 | 27 |
| Only fair | 33% | 33 | 34 | 39 | 28 | 36 | 32 | 36 | 37 | 27 | 32 | 38 |
| Poor | 26% | 31 | 22 | 24 | 28 | 26 | 26 | 19 | 24 | 36 | 27 | 23 |
| DK (vol) | 4% | 4 | 5 | 5 | 5 | 4 | 2 | 4 | 7 | 4 | 5 | 4 |
| Refused (vol) | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

| <i>How much are you following news about the 2016 presidential nominating contest?</i> | | | | |
|--|------------|-------|-----|-------|
| | All | Party | | |
| | | Dem | Ind | Repub |
| Very closely | 24% | 21 | 18 | 31 |
| Somewhat closely | 50% | 48 | 44 | 55 |
| Not at all closely | 26% | 31 | 37 | 14 |
| DK (vol) | 0 | 0 | 0 | 1 |
| Refused (vol) | 0 | 0 | 1 | 0 |

| <i>How much are you following news about the 2016 presidential nominating contest?</i> | | | | | | | | | | | | |
|--|------------|------|--------|-------|-------|-------|-----|-----------|-----------|-----------|-------|-----------|
| | All | Sex | | Age | | | | Education | | | Race | |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | HS less | Some coll | Coll post | White | Non-white |
| Very closely | 24% | 25 | 24 | 12 | 23 | 27 | 31 | 19 | 26 | 29 | 25 | 22 |
| Somewhat closely | 50% | 53 | 47 | 50 | 53 | 49 | 48 | 43 | 54 | 53 | 53 | 43 |
| Not at all closely | 26% | 22 | 30 | 37 | 23 | 24 | 21 | 39 | 19 | 17 | 22 | 34 |
| DK (vol) | 0 | 1 | 0 | 0 | 1 | 0 | 0 | 0 | 2 | 0 | 0 | 0 |
| Refused (vol) | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |

| <i>Which of the following is most important to you personally? Voting for someone who thinks about important issues like me OR voting for someone who can win [rotate]?</i> | | | | |
|---|------------|-------|-----|-------|
| | | Party | | |
| | All | Dem | Ind | Repub |
| Issues | 82% | 83 | 86 | 80 |
| Can win | 14% | 14 | 5 | 17 |
| DK (vol) | 4% | 3 | 8 | 3 |
| Refused (vol) | 1% | 0 | 2 | 1 |

| <i>Which of the following is most important to you personally? Voting for someone who thinks about important issues like me OR voting for someone who can win [rotate]?</i> | | | | | | | | | | | | |
|---|------------|------|--------|-------|-------|-------|-----|-----------|-----------|-----------|-------|-----------|
| | All | Sex | | Age | | | | Education | | | Race | |
| | | Male | Female | 18-29 | 30-44 | 45-64 | 65+ | HS less | Some coll | Coll post | White | Non-white |
| Issues | 82% | 80 | 83 | 94 | 85 | 80 | 74 | 83 | 82 | 79 | 81 | 85 |
| Can win | 14% | 15 | 12 | 3 | 12 | 16 | 20 | 13 | 12 | 16 | 14 | 13 |
| DK (vol) | 4% | 4 | 4 | 3 | 2 | 4 | 6 | 4 | 5 | 4 | 5 | 3 |
| Refused (vol) | 1% | 1 | 1 | 0 | 1 | 0 | 1 | 0 | 1 | 1 | 1 | 0 |

Exact Question Wording and Order

ELEC2 How much are you following news about the 2016 presidential nominating contest?

- 1 Very closely
- 2 Somewhat closely
- 3 Not at all closely
- 8 DK (vol)
- 9 Refused (vol)

ELEC3 How satisfied or unsatisfied [rotate] are you with the process for choosing the candidates for US president?

- 1 Very satisfied
- 2 Satisfied
- 3 Unsatisfied
- 4 Very unsatisfied
- 8 DK (vol)
- 9 Refused (vol)

ELEC4 In general, would you say you're optimistic or pessimistic [rotate] that the nomination process will result in good choices next November?

- 1 Optimistic
- 2 Pessimistic
- 8 DK (vol)
- 9 Refused (vol)

ELEC5 How would you rate the job the media is doing so far in covering the presidential nominating contest?

- 1 Excellent
- 2 Good
- 3 Only fair
- 4 Poor
- 8 DK (vol)
- 9 Refused (vol)

D1 Regardless of who you might vote for, do you consider yourself a....ROTATE... Democrat, a Republican, or an Independent?

- 1 Democrat
- 2 Republican
- 3 Independent [If Independent, ask D1b]
- 4 Other [DON'T READ]
- 8 Don't Know [DON'T READ]
- 9 Ref [DON'T READ]

D1b Which way do you lean?

- 1 Democrat
- 2 Republican
- 3 Neither
- 8 DK (Vol)

SEX1 and SEX2 withheld for future release

IF DEM/LEAN DEM ASK PRES; IF REPUB/LEAN REPUB ASK PRES

PRESRA I'm going to read you a list of current and prospective candidates for the Republican nomination for president. If the election were held today, who would you vote for? (READ LIST)

- 1 Jeb Bush
- 2 Ben Carson
- 3 Chris Christie
- 4 Ted Cruz
- 5 Carly Fiorina
- 6 Jim Gilmore
- 7 Lindsey Graham
- 8 Mike Huckabee
- 9 Bobby Jindal
- 10 John Kasich
- 11 George Pataki
- 12 Rand Paul
- 13 Marco Rubio
- 14 Rick Santorum
- 15 Donald Trump
- 16 Other (vol)
- 17 Wouldn't vote (vol)
- 98 DK (vol)
- 99 Refused (vol)

PRESDA I'm going to read you a list of declared and potential candidates for the Democratic nomination for president. If the election were held today, who would you vote for? (READ LIST)

- 1 Joe Biden
- 2 Lincoln Chafee
- 3 Hillary Clinton
- 4 Laurence Lessig [LESS-ig]
- 5 Martin O'Malley
- 6 Bernie Sanders
- 7 JimWebb
- 8 Other (vol)
- 9 Wouldn't vote (vol)
- 98 DK (vol)
- 99 Refused (vol)

PRES2 Which of the following is most important to you personally? Voting for someone who thinks about important issues like me OR voting for someone who can win [rotate]?

- 1 Issues
- 2 Can win
- 8 DK (vol)
- 9 Refused (vol)

| Sample Characteristics | | |
|-------------------------------|-------------------|-----|
| Gender | <i>Women</i> | 52% |
| | <i>Men</i> | 48% |
| Age | <i>18-29</i> | 17% |
| | <i>30-44</i> | 22% |
| | <i>45-64</i> | 36% |
| | <i>65+</i> | 23% |
| | <i>Refused</i> | 2% |
| Race | <i>White</i> | 70% |
| | <i>Non-white</i> | 30% |
| Party (with leaners) | <i>Republican</i> | 37% |
| | <i>Democrat</i> | 42% |
| | <i>Ind/Ref/DK</i> | 21% |