

CLINTON TRUMPS TRUMP WITH MAJORITY SUPPORT IN FAIRLEIGH DICKINSON UNIVERSITY PUBLICMIND POLL, BUT VOTERS DIVIDED OVER TRUMP'S "LOCKER ROOM TALK"

Fairleigh Dickinson University, October 18, 2016 – Donald Trump is not only trailing Hillary Clinton by double digits in the Garden State, he's also considered unfit for office by almost half of all likely voters in the Garden State. Despite both candidates being evaluated unfavorably by a majority of voters, the most recent statewide survey of likely voters from Fairleigh Dickinson University's PublicMind finds the Republican candidate's prospects grim in a state where his ties run long and deep.

In a head-to-head race between Clinton and Trump, half of all likely voters (51%) say if the election were held today they would support the Democratic candidate, Hillary Clinton. Forty percent would favor Trump. Support for both candidates drops a few percentage points when respondents were queried about third party candidates. Clinton support drops to 48 percent with Trump dropping to 37 percent.

"Despite Trump's close ties to New Jersey, most express unease with his candidacy. Trump's business and personal connections in the state long predate his decision to morph from reality star and businessman into a politician. However, as PublicMind polling has shown, he's never drawn majority support in the Garden State," said Krista Jenkins, professor of political science and director of PublicMind.

In [June](#), Trump ran far behind among registered voters. During the summer, half of registered voters (52%) supported Clinton with 31 favoring Trump. Today those numbers are 48 percent for Clinton and 36 percent for Trump.

Trump's deficit among women is gaping. More than half of women voters (56%) say they'll support Clinton, with barely a third (36%) favoring Trump.

"Weight shaming and allegations of sexual assault are hardly stories that generate goodwill among Garden State women," said Jenkins.

And while Clinton draws the support of nine-in-ten Democrats (91%) — including those who lean Democrat — Trump loses the support of almost a quarter of all Republicans and independents who lean Republican. The only group among whom Trump draws majority support are those without a college degree (51%).

Clinton also does better in maintaining the support of those who reportedly voted for President Obama in 2012 (86%) as compared with Trump's support among Romney supporters in 2012 (77%).

"With numbers like these, we're not likely to see either candidate in New Jersey before the election. Clinton and Trump will spend the remaining days of the campaign in more competitive environments," said Jenkins.

Favorability ratings for both major party candidates are upside down, although for Trump they are more than five times what they are for Clinton. Less than half (47%) percent say they have a favorable opinion of Hillary Clinton, with a majority (52%) who report feeling unfavorably, or a difference of -5. Conversely, Trump's deficit is -25, with 61 percent who say they have an unfavorable opinion of the Republican candidate compared with a third (36%) who feel favorable.

Attentiveness to allegations of sexual misconduct by the Republican candidate are being followed closely among voters. Almost nine-in-ten (88%) say they heard a lot about the 2005 audio recording of Trump admitting lewd behavior among women [Note: The survey went into the field before allegations of sexual assault were made public by various women]

When asked if his recorded remarks about women disqualify him for public office, or whether they are unrelated to his capacity for presidential leadership, opinion is divided. Forty-seven percent believe his statements are sufficient to disqualify him; 49 percent believe the opposite.

“Trump’s statements about women are a political Rorschach test. Some clearly believe his sexual bravado, while inappropriate, is less consequential than his plan to make America great again. Others see something entirely different, and think his talk about women should keep him out of the Oval Office,” said Jenkins.

Third Party Candidates

Finally, a note about third party support among likely voters. In a question wording experiment, PublicMind asked half of all voters about third party candidates Jill Stein and Gary Johnson, and the remainder were asked about other, less well-known third party candidates, James Hedges who is representing the Prohibition Party and Monica Moorehead who hails from the World Worker Party. When voters are given the names of the two better known third party candidates (Johnson and Stein), support tops ten percent. However, when the names of the lesser known candidates are read instead, third party support drops to two percent.

“Clearly the threat posed to either major party candidate by third party outsiders is dependent on who is presented to voters. Not all third party challengers are created equal in this election,” said Jenkins.

Methodology, questions, and tables on the web at: <http://publicmind.fdu.edu>

Radio actualities at 201.692.2846

For more information, please call 201.692.7032

Methodology - The Fairleigh Dickinson University poll was conducted by landline and cellular telephone October 12-16, 2016 among a random sample of 861 registered voters in New Jersey, including 579 likely voters (upon which numbers in this analysis is based). Results have a margin of sampling error of +/- 4.3 percentage points for likely voters (the basis for the analysis presented in this press release), including the design effect.

Survey results are also subject to non-sampling error. This kind of error, which cannot be measured, arises from a number of factors including, but not limited to, non-response (eligible individuals refusing to be interviewed), question wording, the order in which questions are asked, and variations among interviewers.

PublicMind interviews are conducted by Opinion America of Cedar Knolls, NJ, with professionally trained interviewers using a CATI (Computer Assisted Telephone Interviewing) system. Random selection is achieved by computerized random-digit dialing. This technique gives every person with a landline phone number (including those with unlisted numbers) an equal chance of being selected.

The total combined sample is mathematically weighted to match known demographics of age, sex, race, and education. 375 interviews were conducted on landlines and 204 were conducted on cellular telephones.

The sample was purchased from Marketing Systems Group and the research was funded by Fairleigh Dickinson University.

PublicMind recently received an “A” rating from statistician Nate Silver’s FiveThirtyEight blog. The ratings measure both accuracy and bias for all major polling services in the United States, providing an update to similar research the poll watchers conducted in 2014. PublicMind’s “A” rating puts it in the top 14 of the more than 380 polling institutes reviewed and graded from A+ through F PublicMind was found to have a 94 percent accuracy rate for predicting election results, and is one of only two A-rated polling institutes with zero bias to their rankings.

Tables

If the election for president was held today, and the choices were [Democrat Hillary Clinton] and [Republican Donald Trump], for whom would you vote? [rotate choices]

	All	PID			Gender		Race		Education		Age		
		Dem	Ind	Repub	Male	Female	White	Non-white	HS/Some college	College+	18-34	35-59	60+
Clinton	51%	91	34	14	45	54	43	66	41	54	48	50	50
Trump	40%	5	38	78	44	35	47	23	51	34	36	38	43
Other (vol)	4%	1	16	4	5	4	6	2	6	4	10	4	2
DK/Both (vol)	4%	3	10	4	4	6	4	7	2	6	7	6	3
Refused (vol)	1%	1	3	1	2	2	1	2	1	3	0	2	2

If the election for president was held today, and the choices were [Democrat Hillary Clinton] and [Republican Donald Trump], for whom would you vote? [rotate choices]

	2012 vote	
	Obama	Romney
Clinton	86%	10%
Trump	9%	77%
Other (vol)	1%	6%
DK/Both (vol)	3%	5%
Refused (vol)	2%	1%

Horseshoe question with third party candidates

	All	PID			Gender		Race		Education		Age		
		Dem	Ind	Repub	Male	Female	White	Non-white	HS/Some college	College+	18-34	35-59	60+
Clinton	48%	88	29	12	42	52	41	63	37	53	41	48	50
Trump	37%	4	37	73	42	32	44	21	49	31	31	36	42
Third party/ Other (vol)	8%	6	16	9	11	7	9	9	9	9	19	8	4
DK/Refused (vol)	6%	2	19	7	6	9	6	8	5	8	9	8	5

I'm going to read you some names. Can you tell me if you have a favorable or unfavorable [rotate] opinion of each person, or if you've never heard of them? [Rotate names]

	Haven't heard of			Favorable			Unfavorable			Unsure		
	Dem	Ind	Repub	Dem	Ind	Repub	Dem	Ind	Repub	Dem	Ind	Repub
Hillary Clinton	0			47%			52%			1%		
	0	0	0	85	35	10	13	63	90	2	0	0
Donald Trump	0			36%			61%			3%		
	0	0	0	6	41	67	92	54	32	1	6	1

<i>How much have you heard or read about the 2005 audio recording of Donald Trump where he made lewd statements about women?</i>													
	PID				Gender		Race		Education		Age		
	All	Dem	Ind	Repub	Male	Female	White	Non-white	HS/Some college	College+	18-34	35-59	60+
A lot	88%	90	85	84	86	88	87	86	83	88	84	89	86
Some	9%	6	10	11	9	9	9	9	10	8	12	6	10
Just a little	2%	3	3	3	2	3	3	3	4	2	1	4	2
Nothing at all	1%	1	1	2	3	1	1	2	2	1	3	0	2
DK (vol)	0	0	1	0	0	0	0	0	0	0	0	1	0
Refused (vol)	0	0	0	1	0	0	0	0	0	0	0	0	0

<i>In your opinion, do the remarks made by Donald Trump about women disqualify him from holding the office of the presidency, or are they unrelated to his ability to serve? [rotate options] [In your opinion, are the remarks made by Donald Trump about women unrelated to his ability to serve, or do they disqualify him from holding the office of the presidency?]</i>													
	PID				Gender		Race		Education		Age		
	All	Dem	Ind	Repub	Male	Female	White	Non-white	HS/Some college	College+	18-34	35-59	60+
Should disqualify	47%	79	34	18	44	51	44	55	37	53	49	47	46
Should not disqualify	49%	18	59	80	53	46	53	42	60	45	52	49	50
DK (vol)	3%	3	4	2	3	3	3	3	4	2	0	3	3
Refused (vol)	1%	1	3	0	1	1	1	0	0	1	0	1	1

<i>Now let me ask you that question in a slightly different way. If the election for president was held today, and the choices were Democrat Hillary Clinton, Republican Donald Trump, and Gary Johnson or Jill Stein, the third party candidates, for whom would you vote? [N = 293; MoE = +/- 5.7]</i>		<i>Now let me ask you that question in a slightly different way. If the election for president was held today, and the choices were Democrat Hillary Clinton, Republican Donald Trump, and James Hedges or Monica Moorehead, the third party candidates, for whom would you vote? [N = 286 MoE = +/- 5.8]</i>	
Hillary Clinton	49%	Hillary Clinton	48%
Donald Trump	35%	Donald Trump	39%
Gary Johnson	6%	James Hedges	2%
Jill Stein	4%	Monica Moorehead	0
Other (vol)	2%	Other (vol)	3%
DK (vol)	4%	DK (vol)	7%
Refused (vol)	1%	Refused (vol)	1%

Question wording and order

ELEC1 I'd like you to rate your chances of voting in November's presidential election. On a scale of 0-10, with 0 meaning you'll definitely not vote in the presidential election and 10 meaning you'll definitely vote in the presidential election, how would you rate your chances?

Record response

88 Already voted (vol)

99 DK(vol)

999 Refused (vol)

ELEC2 How closely have you been following news about the presidential election?

1 Very closely

2 Somewhat closely

3 Not at all closely

8 DK (vol)

9 Refused (vol)

ELEC3 If the election for president was held today, and the choices were Democrat Hillary Clinton and Republican Donald Trump, for whom would you vote? [rotate choices]

- 1 Hillary Clinton, the Democrat
- 2 Donald Trump, the Republican
- 5 Other (vol))
- 8 DK (vol)
- 9 Refused (vol)

[1/2 sample gets ELEC4A, remainder get ELEC4B]

ELEC4A Now let me ask the question in a slightly different way, if the election for president was held today, and the choices were Democrat Hillary Clinton, Republican Donald Trump, or third party candidates Gary Johnson and Jill Stein, for whom would you vote? [rotate choices]

- 1 Hillary Clinton, the Democrat
- 2 Donald Trump, the Republican
- 3 Gary Johnson, the third party candidate
- 4 Jill Stein, the third party candidate
- 5 Other (vol))
- 8 DK (vol)
- 9 Refused (vol)

ELEC4B Now let me ask the question in a slightly different way, if the election for president was held today, and the choices were Democrat Hillary Clinton, Republican Donald Trump, or third party candidates James Hedges and Monica Morehead, for whom would you vote? [rotate choices]

- 1 Hillary Clinton, the Democrat
- 2 Donald Trump, the Republican
- 3 James Hedges, third party candidate
- 4 Monica Morehead, third party candidate
- 5 Other (vol))
- 8 DK (vol)
- 9 Refused (vol)

ELEC5 Do you recall who you voted for in 2012, or did you not vote in that election?

- 1 Barack Obama, the Democrat
- 2 Mitt Romney, the Republican
- 3 Another candidate (vol)
- 4 Did not vote/could not vote
- 8 DK (vol)
- 9 Refused (vol)

ELEC6 How much have you heard or read about the 2005 audio recording of Donald Trump where he made lewd statements about women?

- 1 A lot
- 2 Some
- 3 Just a little
- 4 Nothing at all
- 8 DK (vol)
- 9 Refused (vol)

ELEC7 In your opinion, do the remarks made by Donald Trump about women disqualify him from holding the office of the presidency, or are they unrelated to his ability to serve? [rotate options] [In your opinion, are the remarks

made by Donald Trump about women unrelated to his ability to serve, or do they disqualify him from holding the office of the presidency?

- 1 Say frequently
- 2 Say rarely
- 8 DK (vol)
- 9 Refused (vol)

Weighted Sample Characteristics

Gender	<i>Male</i>	49%
	<i>Female</i>	51%
Age	<i>18-34</i>	19%
	<i>35-59</i>	46%
	<i>60+</i>	35%
Race	<i>White</i>	69%
	<i>Non-white</i>	31%
Education	<i>HS or less/Some college</i>	33%
	<i>College +</i>	67%
Party identification	<i>Dem</i>	34%
	<i>Ind</i>	33%
	<i>Repub</i>	30%