Name Recognition among NJ State Voters

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*Color denotes party: Republican, Democrat, Independent, Libertarian or none.
**Click on a name to jump to the page of the corresponding chart.
Diane Allen

- Haven't heard 42%
- Unsure 19%
- Somewhat unfavorable 4%
- Very unfavorable 4%
- Somewhat favorable 19%
- Very favorable 12%

FDU's PublicMind
Released: Jul 29, 2004

Rob Andrews

- Haven't heard of 61%
- Unsure 18%
- Somewhat unfavorable 5%
- Very unfavorable 2%
- Somewhat favorable 10%
- Very favorable 4%

FDU's PublicMind
Released: Oct 9, 2008

Background colors denote Republican, Democrat, Independent, Libertarian or none.
Background colors denote Republican, Democrat, Independent, Libertarian or none.

Bill Baroni

FDU’s PublicMind
Released: Oct 9, 2008

- Haven’t heard of 84%
- Very unfavorable 1%
- Somewhat unfavorable 2%
- Unsure 10%
- Somewhat favorable 2%
- Very favorable 1%

Jennifer Beck

FDU’s PublicMind
Released: Sep 11, 2008

- Haven’t heard 84%
- No opinion 9%
- Somewhat unfavorable 0%
- Very unfavorable 0%
- Somewhat favorable 4%
- Very favorable 3%
Cory Booker

FDU's PublicMind
Released: Dec 4, 2012

Very unfavorable 3%
Somewhat unfavorable 3%
Somewhat favorable 21%
Very favorable 32%
Haven't heard 25%

Barbara Buono

FDU's PublicMind
Released: Dec 4, 2012

Very unfavorable 1%
Somewhat unfavorable 2%
Somewhat favorable 4%
Very favorable 2%
Unsure 12%
Haven't heard 79%
Haven't heard, 48
Very unfavorable, 2
Somewhat unfavorable, 4
Somewhat favorable, 19
Very favorable, 13

Chris Christie

FDU's PublicMind
Released: Dec. 4, 2012

Very unfavorable 26%
Very favorable 25%
Somewhat unfavorable 19%
Unsure 6%

Richard Codey

FDU's PublicMind
Released: Dec. 4, 2012

Very unfavorable 2
Somewhat unfavorable 4
Somewhat favorable 19
Very favorable 13
Unsure, 20

Background colors denote Republican, Democrat, Independent, Libertarian or none.


**Jon Corzine**

- Haven't heard: 2%
- Very favorable: 10%
- Very unfavorable: 28%
- Somewhat favorable: 26%
- Somewhat unfavorable: 24%
- Unsure: 10%

**John Crowley**

- Haven't heard: 84%
- Very favorable: 1%
- Very unfavorable: 2%
- Somewhat favorable: 3%
- Somewhat unfavorable: 10%
- Unsure: 0%

FDU's PublicMind
Released: Jan 11, 2011
Released: Oct 9, 2008
**Chris Daggett**

FDU's PublicMind
Released: Nov 2, 2009

- Haven't heard 27%
- Very favorable 8%
- Somewhat favorable 20%
- Somewhat unfavorable 7%
- Very unfavorable 4%
- Unsure 34%

**Paul DiGaetano**

FDU's PublicMind
Released: Apr 14, 2005

- Haven't heard 44%
- Very unfavorable 1%
- Somewhat unfavorable 6%
- Somewhat favorable 8%
- Very favorable 4%
- Unsure 37%
Background colors denote Republican, Democrat, Independent, Libertarian or none.

**Joe Divincenzo**

FDU’s PublicMind
Released: Sep 11, 2008

- Haven't heard: 78%
- Very favorable: 2%
- Somewhat favorable: 5%
- No opinion: 10%
- Somewhat unfavorable: 4%
- Very unfavorable: 1%

**Lou Dobbs**

FDU’s PublicMind
Released: Jan 19, 2010

- Haven't heard: 25%
- Very favorable: 11%
- Somewhat favorable: 22%
- Somewhat unfavorable: 11%
- Very unfavorable: 5%
- Unsure: 26%
Background colors denote Republican, Democrat, Independent, Libertarian or none.

Mike Doherty
FDU's PublicMind
Released: Sep 19, 2011

- Haven't heard: 82%
- Very favorable: 1%
- Somewhat favorable: 4%
- Somewhat unfavorable: 3%
- Very unfavorable: 0%
- Unsure: 10%

Wally Edge
FDU's PublicMind
Released: Feb 23, 2008

- Haven't heard: 96%
- Very favorable: 1%
- Somewhat favorable: 0%
- Somewhat unfavorable: 0%
- Very unfavorable: 0%
- Unsure: 3%
Anne Estabrook
FDU's PublicMind
Released: Feb 29, 2008

- Haven't heard: 87%
- Very favorable: 1%
- Somewhat favorable: 4%
- Unsure: 8%
- Somewhat unfavorable: 0%
- Very unfavorable: 0%

Jim Florio
FDU's PublicMind
Released: Jan 11, 2011

- Haven't heard: 17%
- Very favorable: 6%
- Somewhat favorable: 19%
- Somewhat unfavorable: 18%
- Very unfavorable: 15%
- Unsure: 25%
Doug Forrester

FDU's PublicMind
Released: Nov 4, 2005

- Haven't heard 0%
- Very favorable 14%
- Somewhat favorable 24%
- Somewhat unfavorable 19%
- Very unfavorable 16%
- Unsure 27%

Lou Greenwald

FDU's PublicMind
Released: Dec. 4, 2012

- Haven't heard 82%
- Very unfavorable 2%
- Unsure 9%
- Somewhat favorable 3%
- Very favorable 1%
- Somewhat unfavorable 3%

Background colors denote Republican, Democrat, Independent, Libertarian or none.
Kim Guadagno

Very favorable 4%

Somewhat favorable 5%

Somewhat unfavorable 3%

Very unfavorable 2%

Unsure 10%

Haven't heard 76%

Sharpe James

Unsure 23%

Very unfavorable 20%

Somewhat unfavorable 15%

Somewhat favorable 9%

Very favorable 5%

Haven't heard 28%
**Tom Kean, Jr.**

- Haven't heard: 27%
- Very favorable: 8%
- Somewhat unfavorable: 7%
- Unsure: 34%
- Somewhat favorable: 20%
- Very unfavorable: 4%

**Barbara Keshishian**

- Haven't heard: 88%
- Very favorable: 2%
- Somewhat unfavorable: 1%
- Unsure: 5%
- Somewhat favorable: 2%
- Very unfavorable: 2%
Frank Lautenberg

FDU's PublicMind
Released: Sep 29, 2011

Unsure 25%

Haven't heard 15%

Very favorable 13%

Very unfavorable 14%

Somewhat unfavorable 10%

Somewhat favorable 23%
Haven't heard 52% Very favorable 0% Somewhat favorable 3% Somewhat unfavorable 9% Unsure 1% Very unfavorable 3% Haven't heard 84%

Haven't heard 84% Very unfavorable 3% Somewhat unfavorable 9% Somewhat favorable 8% Very favorable 6% Unsure 17% Haven't heard 52%
Jim McGreevey

FDU's PublicMind
Released: Jan 11, 2011

- Haven't heard: 9%
- Unsure: 19%
- Very unfavorable: 24%
- Somewhat unfavorable: 25%
- Somewhat favorable: 16%
- Very favorable: 7%

Bob Menendez

FDU's PublicMind
Released: Aug 1, 2012

- Haven't heard: 20%
- Unsure: 22%
- Very unfavorable: 10%
- Somewhat unfavorable: 13%
- Somewhat favorable: 22%
- Very favorable: 13%
Rick Merkt

FDU's PublicMind
Released: Apr 7, 2009

- Haven't heard: 88%
- Very favorable: 0%
- Somewhat favorable: 3%
- Somewhat unfavorable: 2%
- Very unfavorable: 1%
- Unsure: 6%

John J. Murphy

FDU's PublicMind
Released: Apr 14, 2005

- Haven't heard: 40%
- Very favorable: 6%
- Somewhat favorable: 12%
- Somewhat unfavorable: 5%
- Very unfavorable: 2%
- Unsure: 35%
Background colors denote Republican, Democrat, Independent, Libertarian or none.

**NJEA**

- Unsure 23%
- Very favorable 18%
- = Somewhat favorable 21%
- Somewhat unfavorable 17%

**George Norcross**

- Unsure 23%
- Haven't heard 41%
- Very unfavorable 19%
- Somewhat unfavorable 11%
- Somewhat favorable 5%
- Very favorable 1%

FDU's PublicMind
Released: Apr 7, 2011

Released: Apr 14, 2005
Sheila Oliver

FDU's PublicMind
Released: Oct 12, 2010

- Haven't heard: 85%
- Very favorable: 2%
- Somewhat favorable: 4%
- Very unfavorable: 2%
- Somewhat unfavorable: 2%
- Unsure: 5%

Frank Pallone

FDU's PublicMind
Released: Jan 19, 2012

- Haven't heard: 57%
- Very unfavorable: 2%
- Somewhat unfavorable: 5%
- Somewhat favorable: 12%
- Very favorable: 3%
- Unsure: 21%
Jeffrey Pawlowski
FDU's PublicMind
Released: Sep 27, 2005

- Haven't heard 47%
- Unsure 30%
- Somewhat unfavorable 12%
- Somewhat favorable 5%
- Very favorable 5%
- Very unfavorable 1%
- Unsure 30%
- Somewhat unfavorable 12%
- Somewhat favorable 5%
- Very favorable 5%
- Very unfavorable 1%
- Unsure 14%
- Somewhat favorable 4%
- Very favorable 0%
- Haven't heard 78%

Background colors denote Republican, Democrat, Independent, Libertarian or none.
Joe Piscopo

FDU's PublicMind
Released: Oct 4, 2004

- Unsure: 42%
- Haven't heard: 20%
- Very favorable: 5%
- Somewhat favorable: 20%
- Somewhat unfavorable: 9%
- Very unfavorable: 4%
- Unsure: 15%

Steve Rothman

FDU's PublicMind
Released: Jan 19, 2010

- Unsure: 15%
- Somewhat favorable: 5%
- Somewhat unfavorable: 3%
- Very favorable: 1%
- Very unfavorable: 1%
- Haven't heard: 75%

Background colors denote Republican, Democrat, Independent, Libertarian or none.
Murray Sabrin

FDU's PublicMind
Released: Apr 2, 2008

- Haven't heard: 84%
- Very favorable: 1%
- Somewhat favorable: 3%
- Very unfavorable: 1%
- Unsure: 9%

Robert Schroeder

FDU's PublicMind
Released: Apr 14, 2005

- Haven't heard: 41%
- Unsure: 36%
- Very unfavorable: 3%
- Somewhat unfavorable: 6%
- Somewhat favorable: 12%
- Very favorable: 2%
Background colors denote Republican, Democrat, Independent, Libertarian or none.

**Bret Schundler**

FDU’s PublicMind
Released: June 1, 2010

- Haven’t heard: 47%
- Very favorable: 7%
- Somewhat favorable: 13%
- Somewhat unfavorable: 8%
- Very unfavorable: 5%
- Unsure: 20%

**Gary Steele**

FDU’s PublicMind
Released: Oct 30, 2009

- Haven’t heard: 83%
- Very favorable: 1%
- Somewhat favorable: 2%
- Somewhat unfavorable: 3%
- Unsure: 10%
**Stephen Sweeney**

- Haven't heard: 57%
- Very favorable: 11%
- Somewhat favorable: 11%
- Unsure: 16%
- Very unfavorable: 6%
- Somewhat unfavorable: 8%

FDU's PublicMind
Released: Jan 9, 2012

**Bob Torricelli**

- Haven't heard: 14%
- Very or somewhat unfavorable: 48%
- Very or somewhat favorable: 38%

FDU's PublicMind
Released: Oct 4, 2002
**Bonnie Watson -Coleman**

FDU's PublicMind
Released: Oct 9, 2008

- Haven't heard: 90%
- Very unfavorable: 0%
- Somewhat unfavorable: 1%
- Unsure: 6%
- Somewhat favorable: 2%
- Very favorable: 1%

**Loretta Weinberg**

FDU's PublicMind
Released: Oct 6, 2009

- Haven't heard: 71%
- Very unfavorable: 1%
- Somewhat unfavorable: 2%
- Unsure: 18%
- Somewhat favorable: 6%
- Very favorable: 2%
John Wisniewski
FDU's PublicMind
Released: Dec. 4, 2012

- Haven't heard 80%
- Unsure 11%
- Very unfavorable 1%
- Somewhat unfavorable 2%
- Somewhat favorable 3%
- Very favorable 3%

Christie Whitman
FDU's PublicMind
Released: Jan 11, 2011

- Haven't heard 6%
- Very favorable 9%
- Somewhat favorable 29%
- Somewhat unfavorable 17%
- Very unfavorable 24%
- Unsure 15%
Dick Zimmer

FDU's PublicMind
Released: Oct 30, 2008

- Haven't heard 34%
- Very favorable 4%
- Somewhat favorable 12%
- Somewhat unfavorable 9%
- Very unfavorable 3%
- Unsure 38%

Background colors denote Republican, Democrat, Independent, Libertarian, or none.